

David W. Anderson

President and CEO, HealthNow New York Inc.



Dave Anderson joined the organization in July 2013 as the seventh president and CEO of HealthNow New York Inc., the parent company of BlueCross BlueShield of Western New York and BlueShield of Northeastern New York.

He leads with a focus on the company's corporate goals and mission: to develop and provide innovative and cost-effective health care delivery solutions to support the needs of its members, stakeholders, and communities. His tenure has included extraordinary growth and stability, improved labor relations, and best-in-class employee engagement.

A seasoned health insurance executive with national experience and a strong track record of successfully engaging and managing organizations, Anderson previously served as CEO of UnitedHealthcare's Southern California Health Plan.

Anderson is a member of the New York Department of Financial Services State Insurance Advisory Board and serves as board member of several national and regional organizations, including the National Institute for Health Care Management (NIHCM) and the BlueCross BlueShield Association. Anderson also serves on the boards of directors for:

- ImpediMed Limited (ASX.IPD)
- Buffalo Toronto Public Media
- Buffalo Niagara Partnership
- Buffalo Sabres Foundation

Anderson is a native of Fort Wayne, Indiana, and a graduate of Indiana University's Kelly School of Business, with a B.S. in Finance. He has been an entrepreneur, an executive in many facets of the health insurance industry, and is well versed in competitive and highly regulated health care markets. He is a resident of Buffalo, and the father of five grown children.

Articles/Interviews

2020

The Buffalo News, "Heroic health care workers deserve our gratitude"

<https://buffalonews.com/2020/04/11/heroic-health-care-workers-deserve-our-gratitude/>

2019

Aspen Ideas Festival, "The Business Case for Health"

<https://www.aspenideas.org/speakers/david-anderson>

BlueCross BlueShield Association, "Focusing on the Community"

<https://www.bcbs.com/the-health-of-america/videos/david-w-anderson-focusing-the-communities>

2018

Buffalo Business First, "Revenue has grown at a steady rate"

<https://www.bizjournals.com/buffalo/news/2018/12/07/bluecross-blueshield-ceo-anderson-revenue-has.html>