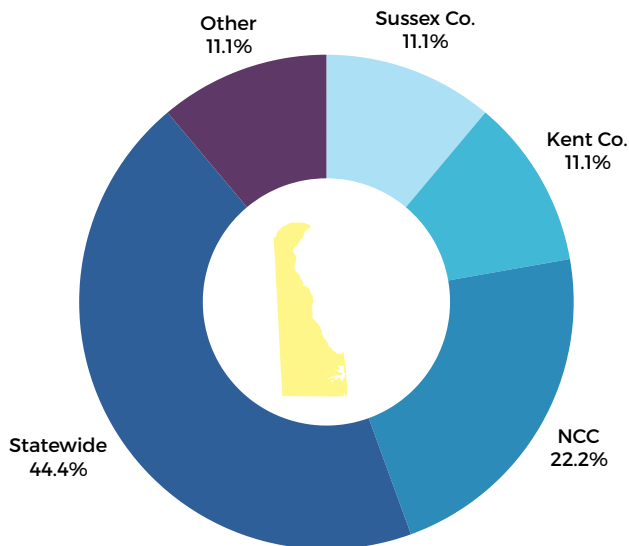


Q3 2024

FOCUS AREAS



GEOGRAPHICAL FOCUS



A Better Chance for Our Children | \$10,000

Rec 'N' Respite Program

- Supporting children in foster care, who have likely experienced trauma through a holistic, innovative play-based therapy.

AIDS Delaware | \$40,000

Mental Health Counseling

- Supporting individuals living with and impacted by HIV.

Christiana Care Health System Inc. | \$250,000

Community Health Workers for Medicare Patients

- Adding a critical piece of a patient's care team that can identify and address patients' social needs, support achievement of patient goals and improve chronic disease outcomes.

Christ the Teacher Catholic School | \$1,800

CPR Mannequins

- Supporting training and education programs.

Green Beret Project | \$20,000

Green Beret Project, Empowering the Community

- Year round activities for DE youth to improve SDOH.

Medical Society of Delaware | \$1,000,000

Primary Care Investment Initiative

- Provides financial stimulus awards to eligible physicians who propose qualified method(s) to prepare their practice for sustainable, success in value-based care (VBC).
- Examples could include: clinical support, IT professionals, launch telehealth, or other staffing supports.

The Allegheny Health Network (AHN) Chill Project | \$40,000

The AHN Chill Room

- Two school adoption of mindfulness practices and evidence-based coping strategies. The AHN Chill Room will reduce stress, improve student emotional intelligence and reduce out-of-class time and disciplinary infractions across the two schools served.

United Way of Delaware Inc. | \$45,000

Kent Co. Outreach Program, Boots on the Ground

- Focuses on serving the uninsured and underinsured in Kent County, DE with vaccinations, especially among black and Hispanic communities.

Total Investments: \$1,406,800

In 2007, Highmark Blue Cross Blue Shield Delaware established **BluePrints for the Community**, a grant program to help address the issues faced by Delaware's uninsured and underserved populations.

The program's grants are made through the Highmark Delaware Fund, an endowed donor advised fund at the Delaware Community Foundation, a nonprofit organization administering charitable funds to support Delaware. From inception through 2023, over 300 grants totaling more than \$29 million have been awarded.

*Counts reflect primary location and/or focus area, but many programs/projects address more than one area/focus.

Q3 2024

BLUEPRINTS IN THE COMMUNITY



Ribbon Cutting Celebration at Highmark Healthcare Center for Excellence

September 2, 2024

Delaware Technical Community College (Delaware Tech) and Highmark Blue Cross Blue Shield Delaware (Highmark Delaware) have officially opened the new Highmark Healthcare Center of Excellence at the Terry Campus in Dover. This \$3.4 million renovation, funded in part by a \$1 million grant from Highmark Delaware's BluePrints for the Community program, transforms an 8,700-square-foot building into a state-of-the-art facility for allied health training.

Rec 'N' Respite Outside on the Playground

October 19, 2024

A Better Chance for Our Children (ABCFOC) is excited to announce the completion of their new playground designed specifically to support the healing and emotional well-being of children who have experienced foster care and are now adjusting in their adoptive families. This innovative play space is a safe haven for kids to play, connect, and heal through physical activities and interaction with peers. With consultation from experts in the field, the space offers various forms of therapeutic play, fostering social skills and providing an outlet for emotional expression.



14th Annual Easterseals Caregiver Conference

August 28, 2024

Easterseals Delaware hosted their annual Caregivers Conference, a powerful event dedicated to supporting and celebrating the vital work of family caregivers.

This year's theme, "Give Yourself a Hand," resonated deeply with attendees, emphasizing the importance of self-care and recognizing the incredible contributions caregivers make. The conference offered a wealth of resources and opportunities for connection.

