

Tyler Sowell Biography

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Tyler Sowell, Vice President of Market Strategy and Value Realization, is responsible for defining and tracking strategies across Highmark Inc. Tyler is responsible for ensuring the development and execution of Highmark's three-year strategic planning process. He will work closely with the Health Plan leadership team to drive strategy creation and value realization. This role supports Commercial and Government Markets to help them define and reach their goals. In addition, Tyler is responsible for end-to-end quality within the Health Plan, identifying gaps and closing with technology solutions and process improvements to drive lower health care costs for our members.

Tyler has been with Highmark since 2019, starting as an Account Director in Enterprise Effectiveness where he works closely with Health Plan leadership to deliver new operating models, organizational designs and robotic process automation solutions.

Prior to Highmark, Tyler worked at McKinsey & Company performing strategy and M&A engagements across multiple industries including financial services.

Tyler received a Master of Business Administration from Cornell University, and Bachelor of Science in Civil Engineering from Bucknell University.

Thought Leadership Topics:

Payor Industry Trends

About Highmark Inc.

One of America's leading health insurance organizations and an independent licensee of the Blue Cross Blue Shield Association, H Highmark Inc. (the Health Plan) and its affiliated health plans (collectively, the Health Plans) work passionately to deliver high-quality, accessible, understandable, and affordable experiences, outcomes, and solutions to customers. As the fourth-largest overall Blue Cross Blue Shield-affiliated organization, Highmark Inc. and its Blue-branded affiliates proudly cover the insurance needs of 4.5 million members in Pennsylvania, Delaware, and West Virginia. Its diversified businesses serve group customer and individual needs across the United States through dental insurance and other related businesses. For more information, visit www.highmark.com.