

# Matthew Rhenish Biography

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Matthew J. Rhenish serves as senior vice president of Pharmacy & Business Growth Strategy for Highmark's Diversified Business & Growth Organization. In this role, he drives growth strategies and strategic endeavors across the enterprise. He is responsible for Highmark's Pharmacy Business, which serves both Highmark Health Plans and other health plans. Matt also is responsible for Helion, a company that manages high-performance post-acute care networks through value-based reimbursement designs and technology solutions that enable providers to achieve better outcomes and lower cost for members across various sites of care (SNF, IRF, LTAC, home).

Prior to this role, he served as senior vice president of Pharmacy & Market Growth Strategies for Highmark Inc., where he had direct responsibility for pharmacy, sales operations, product development, portfolio management, sales training and health plan growth strategies.

Mr. Rhenish previously held the position of president of national and specialty markets, president and chief operating officer of HM Insurance Group and pharmacy markets in addition to multiple positions at the consulting

firm McKinsey & Company. During his time at McKinsey, he worked closely with payors to identify strategies related to health care reform. He also previously served as manager of corporate strategy at Cardinal Health, a multinational health care industry services provider.

Mr. Rhenish received his MBA from Harvard Business School and earned a BSBA in finance with honors and with distinction from The Ohio State University.

## Current Board of Director affiliations:

- National Kidney Foundation
- Heinz History Center

## Thought Leadership Topics:

### Controlling drug costs in healthcare

- Ensuring members are getting the right drugs they need on time, every time
- Using partnerships to lower the costs of prescriptions
- Managing the cost of hospital-based drugs

### Managing health care costs through product designs

- Designing products that provide our members with better care for less

### Value of ancillary product lines

- Utilize our ancillary value to grow in our current footprint and build new markets
- Stop loss and dental strategies to grow ancillary value

## Thought Leadership Topics, cont'd:

### Health plan strategies

- Influencing the future of health care across the country
- Identifying where we will succeed, how we will succeed, and how everyone has a role in that success

### About Highmark Inc.

One of America's leading health insurance organizations and an independent licensee of the Blue Cross Blue Shield Association, Highmark Inc. (the Health Plan) and its affiliated health plans (collectively, the Health Plans) work passionately to deliver high-quality, accessible, understandable, and affordable experiences, outcomes, and solutions to customers. As the fourth-largest overall Blue Cross Blue Shield-affiliated organization, Highmark Inc. and its Blue-branded affiliates proudly cover the insurance needs of 4.5 million members in Pennsylvania, Delaware, and West Virginia. Its diversified businesses serve group customer and individual needs across the United States through dental insurance and other related businesses. For more information, visit [www.highmark.com](http://www.highmark.com).