

# Anthony Benevento Biography

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Anthony Benevento is the Segment President of Pennsylvania Regional Markets. In this role, Mr. Benevento is responsible for setting the strategic objectives and overall performance of the Pennsylvania Markets.

He has over 25 years of experience in the health care industry. Prior to rejoining Highmark in January 2011, Mr. Benevento held various senior management positions at UPMC Health Plan.

In addition to his position at Highmark, Mr. Benevento serves on the boards of Mother's Hope, the Pennsylvania State System of Higher Education Foundation, Pittsburgh Zoo and PPG Aquarium, and Goodwill of Southwestern Pennsylvania.

Mr. Benevento earned his bachelor's degree in business administration and finance from Indiana University of Pennsylvania and he earned his master's of business administration degree from Duquesne University.

## Current Board of Director affiliations include:

- Goodwill
- PA Foundation
- Mother's Hope
- Pittsburgh Zoo & PPG Aquarium
- HM Insurance Group, LLC and Subsidiaries Boards of Directors
- Highmark Choice Company Board of Directors

## Thought Leadership Topics:

### Creating Customer Value

- Serving our customers in a manner that creates value for them and drives successful business outcomes.

### Supporting transparency, quality of care standards, and cost effective methods

- Placing the customer first, providing transparency in all that we do and providing high-quality care standards and cost effective methods for our customers is imperative.

### Driving Innovative Change

- Driving innovative effective change that eliminates wasted dollars spent in healthcare while securing safe healthcare practice standards within the provider community.

### Treating customers, colleagues and employees with respect

- While embracing their consideration for positive suggestions and forward thinking ideas that welcome and encourage dialogue to helps us solve the healthcare crisis together.

### About Highmark Inc.

One of America's leading health insurance organizations and an independent licensee of the Blue Cross Blue Shield Association, Highmark Inc. (the Health Plan) and its affiliated health plans (collectively, the Health Plans) work passionately to deliver high-quality, accessible, understandable, and affordable experiences, outcomes, and solutions to customers. As the fourth-largest overall Blue Cross Blue Shield-affiliated organization, Highmark Inc. and its Blue-branded affiliates proudly cover the insurance needs of 4.5 million members in Pennsylvania, Delaware, and West Virginia. Its diversified businesses serve group customer and individual needs across the United States through dental insurance and other related businesses. For more information, visit [www.highmark.com](http://www.highmark.com).